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Reach out and reach up: Insights into Global Perspectives on Water, Sanitation and Hygiene

How different sector audiences perceive the water, sanitation and hygiene (WASH) sector

Sanitation and Water for All, the United Nations-hosted partnership working towards a joint objective of water, sanitation, and hygiene for all, always, and everywhere, has published a paper aiming to understand how different sector audiences perceive the water, sanitation and hygiene (WASH) sector, and explore the kinds of messages that will resonate with them.

