

PRESS RELEASE

Valuing Water: Preserving and Protecting Water Resources in Europe



The European Water Sector is well aware of its responsibility to ensure Clean Water for Europe.

Hennef, 22 March 2021. The World Water Day, initiated by the United Nation at its General Assembly in 1992, celebrates water and raises awareness of the global water crisis. Since 1993, the focus of World Water Day is the importance of freshwater. The theme of World Water Day 2021 is Valuing Water. The slogan of World Water Day 2021 reflects on what water means to people, its true value and how we can better protect this important source. The value of water is about much more than the question of pricing – the value of water has an impact in everyday life; in the households, culture, health, education, economics and the integrity of the environment.

As an independent, non-governmental and non-profit making organization, European Water Association (EWA) is dealing with the management and improvement of the water environment. With member associations from nearly all European countries, With members from over 25 European countries, EWA is one of the major professional associations in Europe that covers the whole water sector, wastewater as well as drinking water and water related waste.

Valuing Water does not only mean ensuring distribution of this limited resource, but also to ensure the best possible protection of the resource water. Residues of household chemicals, body care products and pharmaceuticals contaminate surface waters, such as rivers and lakes. These harmful substances find their way to the water cycle via wastewater treatment plants and agricultural residues. The wastewater industry takes on this responsibility and is currently developing innovative technologies to remove micropollutants from wastewater. Extensive wastewater treatment at hot spots makes sense from an ecological and economic point of view, which eventually, will end up in sensitive water bodies.

On 22 June, the Day of EWA's 40th Anniversary, the EWA dedicates a whole Water Event on the topic of Micropollutants. For more information on this event or other EWA events, please go to <https://www.ewa-online.eu/events.html>

"In EWA, we use our strength in numbers to seek attention to water issues also on the political level. Our members work together for a future with better water conditions for everyone", Johannes Lohaus says, and he goes on "in the EWA committees, experts from different countries are sharing best practices and developments across borders. In a time with increasing insecurity, it is more important than ever that we stand together, that we support each other and that we learn from each other also on the Value of Water."

Information:

EWA has different [options for membership](#): National, corporate, sponsor and research membership if your organization would like to be a part of an association, which fights for better access to clean water for everyone.

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