

# 2nd International Conference on Water Management in Cold Climates

12-14 January 2020, Harbin, P.R.China

## INVITATION FOR SPONSORSHIP AND MARKETING OF YOUR PRODUCTS AND SERVICES

Water and wastewater management in cold climate requires specific design and operational requirements, and the impacts of Climate Change make them even more challenging for the future. Participants at the 1st Water Management in Cold Climates conference held in Spitsbergen, Norway in 2016 proposed to continue to hold the conference regularly. Thus, the 2nd WMCC conference will be held in Harbin, China – the city where the world famous ice sculpture festival takes place. The conference will cover the challenges in the regions with seasonal cold climates as well as extreme cold climates. We anticipate over 200 specialised water professionals from Europe, North America, Far East, China and other countries.

The conference is hosted by the Harbin Institute of Technology. It is organized by the EWA- European Water Association and sponsored by the IWA- International Water Association. The Harbin Institute of Technology is a leading university with long traditions on pioneering water related sciences and technologies, both in China and internationally. The EWA is a major and influential European organisation representing water professionals through their National Associations. EWA consists of European national associations each representing over 55 000 professionals and enterprises. The IWA is the world's leading organisation uniting water professionals through over 11 000 individual members and 500 corporate members in over 80 countries.

We would like to invite you to become a sponsor to these events, which will promote your organisation's products and services alongside your sponsorship enabling a broader participation of water professionals. The below is an outline of sponsorships, which we will be happy to provide details on and discuss any additional activities to suit your own requirements.

<b>Sponsorship levels and benefits/marketing opportunities</b>	<b>Platinum 75000 RMB</b>	<b>Gold 50000 RMB</b>	<b>Silver 25000 RMB</b>
Special focus in Conference materials as a main sponsor	Yes	No	No
Logo with active link on the conference webpage	Yes	Yes	No
Full colour advertisement in the Conference proceedings	Full Page	Full Page	Full Page
Number of delegates with complimentary registration	3	2	1
Distribution of company material with the Conference bag	Yes	Yes	Yes
Exhibition space, with roll-up space, table etc.	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>
Space for organisation's roll-up	Yes	Yes	Yes

- The conference proceedings will be distributed among all delegates in hard and soft copies. The proceedings will include papers and abstracts as well as profiling materials from sponsors. Additional printed material from sponsors can be distributed together with the conference package to delegates.
- Dedicated space for exhibition of relevant products and services will be available at both conference venues with close proximity to tea/coffee serving areas. They will include area for roll-ups and table as well as floor area for demonstration of equipment/models.
- We are happy to discuss the possibilities to tailor the best profiling options suitable for you. This may include sponsoring of conference lunches or dinners, etc.

Further details: Please contact us by [post@WMCC2020.net](mailto:post@WMCC2020.net) or Prof Yifan Li (+86 185 4513 5495) / Prof Harsha Ratnaweera (+47 9822 7777), who represent the organisation committee.  
[www.WMCC2020.net](http://www.WMCC2020.net)



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